

Buy Something New for Easter

Let us show you a new Hat, Dress, Coat, Suit, Skirt, Spring Coat or some beautiful material to make a dress

Try "Linweave" Guaranteed White Goods

Every weave every weight--from heavy suiting and rep to the sheerest organdies and voiles, the most beautiful weave in this spring's display of this wonderful white goods has ever been our pleasure to show. Ask to see the "Linweave" when you visit our store.



AMERICAN LADY 1917 CORSET MODEL

are setting a newer and higher standard in FASHION, FIT and FABRIC for corsets at popular prices. The greater your desire for authoritative style design, for superior materials, for perfection of fit--the more you will appreciate.

American Lady Corsets at \$1.25 to \$4.00

SPORT HATS

LADIES AND MISSES



These smart hats are correct complements of the Sports' Costumes for Spring. A great variety of these hats at a remarkably low price.

THE SPRING SKIRTS FOR SPORTS AND ALL OCCASIONS \$5.00 to \$15.00

Those for street and general wear, while in more subdued patterns and colors, are just as smart. Materials used this season are beautiful Silks. Khaki, Kool, Novelty Weaves, etc. Our display is complete.

PETTICOATS OF SPRING SILKS

\$3.00 to \$6.50

Petticoats of fine silk in shades which will match the new costume, are made in proper manner to meet the lines of the spring skirts. Besides the Taffeta and soft Silks, there are models in Silk Jersey. As usual, we have an immense stock.

NEW SPRING WAISTS--you can easily select your waist here, as we have them in all the new spring colors, Crepe de Chine Georgette, Voile and Organdie, prices moderate.

New Easter Hats in our Millinery Department

Coates Merc. CO.

New Spring Hats for small Boy's Every Color.

Just Put 5¢ in our **Xmas Banking Club**

Increase it 5 cents weekly and have **\$63.75** next Christmas.

You can also begin with 1 or 2 cents or 10 cents the first week and increase your deposit the same amount each week.

In 50 weeks:

1-cent club pays	\$ 12.75
2-cent club pays	\$ 25.50
5-cent club pays	\$ 63.75
10-cent club pays	\$ 127.50

You can put in \$1.00 or \$2.00 or \$5.00 each week and in 50 weeks have \$50 or \$100 or \$250.

You can start TODAY--START.

THE FIRST NATIONAL BANK

SNYDER, TEXAS

WEST POINT

Miss Velma Hoff is visiting kin-folks in Abilene. She left Monday evening.

Miss Lela Hoff was a Tuesday evening visitor of Miss Elsie Turner.

A good deal of practicing is going on these nights, preparatory to the next meeting of the Literary.

Several families close by have had the measles, but are about well at this writing. Among whom were Miss Pettie Penton and Mr. Bales' children.

Mr. Arthur Turner has been sick lately. Mrs. Beatrice Turner spent several days with her last week.

Mr. Arthur Turner broke two horses in the breaking cart and later to the buggy last week.

Mr. Claud Williamson is painting his house.

We have heard of some farmers planting maize.

We are needing rain badly at this writing.

Sunday school was well attended last Sunday.

Mr. and Mrs. Harvey Williamson were Friday and Saturday visitors of the latter's parents, Mr. and Mrs. Jim Turner. They later visited the former's brother, Mr. Claud Williamson.

Miss Lela Hoff was a Sunday visitor to Miss Beatrice and Elsie Turner.

Mr. and Mrs. Jake Glover were Sunday visitors of Mr. and Mrs. W. B. Seaborn of Bethel.

Several from here attended the ball game at Bethel Saturday in which the 1st nine defeated the second boys 16 to 8.

The Bethel first nine organized with Mr. Joe Ikey as manager and Arthur Townsend as captain Saturday. They are willing to take any team for a game. If you want a game, phone either Joe Ikey or Arthur Townsend.

MARK TWAIN.

FIRST BAPTIST CHURCH

Announcements for next Sunday: Sunday school at 9:45. Preaching services at 11:00. At this hour the subject will be: "Home and Foreign Missions." An offering will be taken for this great cause. Let everybody be ready to have part in this worthy cause. We hope to raise at least \$250.00.

At the evening hour we will do a little bookkeeping for the hypocrites. The pastor very modestly boasts that he is an expert accountant at handling such books, and he hopes to do a good job of the task. He will audit such books and do it free of charge to the hypocrites. All the hypocrites and their friends and the members of the hypocrites are cordially invited to come, and even urged to come, because we feel that we all come somewhere in this class. The preacher himself admits that he is in this class for he is an avowed enemy of the hypocrites. He also agrees to teach the whole congregation how to audit such books. Well, we will look for you, but if you want a back seat, you will have to be early.

Our music will be the very best.

PASTOR.

SNYDER'S NEW DAIRY TO BEGIN OPERATION TODAY OR SATURDAY

The Snyder Dairy, Messrs. T. J. Gasaway and C. C. Head, proprietors, is planning to begin business today or at least by Saturday. The Signal is advised that permanent arrangements have been perfected to make this establishment one of standard methods and supply the people to the full capacity of its output. It will be run absolutely on sanitary plans, as will be proven by the following report:

March 28, 1917. To the Public: Snyder. This is to certify that I have inspected the lots, stables and milk houses of Head & Gasaway, as to cleanliness and sanitary condition, and find everything clean, nice and well kept and worthy the patronage of the public of Snyder. W. B. Johnson, City Health Officer.

Those desiring to patronize this new dairy will call phone 15 and orders will receive prompt attention. Two deliveries daily, morning and afternoon.

LOOK and LISTEN

Let Us Vulcanize Your Tires And Tubes

Repair Your Cars, Bikes, Gas and Oil, Good Year Tires and Tubes, Auto Accessories. Phone us your troubles, we are here to serve you.

One Block Southeast of Square Phone 368

Snyder Tire and Rubber Company

Peter Schuttler and Webber Wagons, Eclipse and Star Windmills, Pipe and Fittings, Heavy and Light Well Casing, Sinks and Stock Troughs, Rock Island, John Deere and Ledbetter Planters, Cultivators, Go-Devis, Etc.

CORN, OATS and BRAN

JOE MONROE

Dealer in Farm Implements North Side Square Snyder, Texas



THE SMARTEST TRAM

In the world can be spoiled in appearance by poor, ill-fitting harness. Our harness gives maximum of look as well as wear. A smart set of harness improves the spirit of the team. It will pay you to come to us for it.

D. P. STRAYHORN North Side

Snyder Texas

Watch your door knob, for on Saturday you will find a nickel hanging there.

Want your shoes fixed, see me. Cost no more, and done right. P. H. Henshaw, just north of the new Snyder National.

Side Walk Builder
I am prepared to build concrete side walks, curbs, cellars, and any kind of concrete work. Have the very best of references, guarantee reasonable prices, efficient work and perfect satisfaction. Phone 180. G. C. Larns, Snyder, Texas.